



## Virginia American Legion Media Association Media & Communications Contest 2022

VALMA is conducting its Media & Communications Contest for the 2021-2022 membership year. Send samples of your Post, Squadron, Unit or Chapter media submissions to the undersigned. Inputs will be judged, and awards and recommendations handed out at the July 2022 Department Convention.

**What to submit** – 3 editions, one copy each from different months, of your newsletter from July 2021 to May 2022; one copy of Editorial article from July 2021 to May 2022; email correspondence with URL for social media or Website submission and Photographs taken from July 2021 to May 2022

**How** – email preferred or hardcopy to the addresses below.

**Who** – Any Post, Squadron, Unit or Chapter (VALMA membership not required)

**When** – Entries must be postmarked or received in email by 22 May 2022.

**Judging** – Instructions of each category will be referenced in the VALMA subsection of the Department of Virginia's website: [VALMA](#)

### Media Award Categories:

#### **Publication Awards – (Newsletter)**

Category 1-A: Large Post, Squadron, Unit or Chapter (301 or more-member goal)

Category 1-B: Small Post, Squadron, Unit or Chapter (300 or less member goal)

#### **Editorial Awards**

Category 2-A: Large Post, Squadron, Unit or Chapter (301 or more-member goal)

Category 2-B: Small Post, Squadron, Unit or Chapter (300 or less member goal)

#### **Social Media Awards**

Category 3-A: Social Media Site -Large Post, Squadron, Unit or Chapter t (301 or more-member goal)

Category 3-C: Social Media Site - Small Post, Squadron, Unit or Chapter (300 or less member goal)

**Visual Media Awards**

Category 4-A: Photographs – Large Post, Squadron, Unit or Chapter (301 or more-member goal)

Category 4-B: Photographs – Small Post, Squadron, Unit or Chapter (300 or less member goal)

**Website Awards**

Category 5-A: Website – Large Post, Squadron, Unit or Chapter (301 or more-member goal)

Category 5-B: Website – Small Post, Squadron, Unit or Chapter (300 or less member goal)

Additional info – send a note, if a hard copy, or in the email correspondence include the following for each category:

**Publication (Newsletter):** Editor’s name, Newsletter name, Post/Squadron/Unit/Chapter Name, frequency of pub, circulation, editor contact info. (Phone number and email address)

**Editorial:** Author’s name, Newspaper Editorial was written to, author’s contact info. (Phone number and email address), Post/Squadron/Unit/Chapter Name

**Social Media:** Administrator’s name, URL/handle, Administrator’s contact info. (Phone number and email address), Post/Squadron/Unit/Chapter Name

**Visual Media:** Photographer’s name, where and when the photograph was published, photographer’s contact info. (Phone number and email address), Post/Squadron/Unit/Chapter Name

**Website:** Website Administrator’s name, website URL, Administrator’s contact info. (Phone number and email address), Post/Squadron/Unit/Chapter Name

Respectfully,

***Dave Wallace***

Media and Communications Chair  
Department of Virginia, The American Legion

Please mail all hard copies of newsletters and photographs to:

David Wallace  
6764 Morning Ride Circle  
Alexandria, VA 22315  
Attn: VALMA Media Contest

For email submission please send to: [david.f.wallace09@gmail.com](mailto:david.f.wallace09@gmail.com)